

# SUPPORT THE FESTIVAL

## Rehoboth Beach Independent Film Festival

### Advertise in the Festival Program

The Rehoboth Beach Film Society invites businesses and individuals to advertise in the souvenir program guide. The Rehoboth Beach Independent Film Festival (Nov 4–12, 2016) attracts thousands of visitors from more than twenty states for a multi-day event in November.

Place an ad for your business and you will reach these eager consumers as they pour over the pages of the full-color, information-filled, highly designed, and expertly printed publication. Programs are distributed in advance throughout Delaware and to select areas in the Mid-Atlantic region, and are constantly referred to during the Festival.

**Final deadline for ad submissions is July 31.**



All ads must be submitted as specified below with the ad size designated (full page, half page, etc):

1. High-quality print PDF files (preferred format); embedded fonts; cmyk.
2. InDesign (MAC CS6 or lower); all fonts and images must be included.
3. Adobe Illustrator or Adobe Photoshop (CS6 or lower); cmyk or grayscale; EPS or TIFF; text outlined; 300 dpi; all fonts and images must be included.
4. No other file formats will be accepted. No PC fonts.

\*\*\* An additional charge will be assessed for ad changes. \*\*\*

Trim size is 8 3/8" w x 10 7/8" h

*The Rehoboth Beach Independent Film Festival and its design team are not responsible for the print quality of ads submitted outside the scope of requirements listed above.*



REHOBOTH BEACH  
FILM SOCIETY

**Contact:**

Mark Getis

mark@getis.com

301-602-0093

107 Truitt Ave.

Rehoboth Beach, DE 19971

**Please reserve space in the Film Festival program**

Business or individual name to be listed in program:

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

e-mail \_\_\_\_\_

Authorized Signature \_\_\_\_\_

**AD DIMENSIONS AND RATES**

**Use last year's ad**

<input type="checkbox"/> Full Page (7 7/8" w x 10 3/8" h)	<input type="checkbox"/> B/W	\$405
	<input type="checkbox"/> 4-color process	\$575
<input type="checkbox"/> Half Page	<input type="checkbox"/> B/W	\$230
<input type="checkbox"/> H (7 7/8" w x 5" h) OR	<input type="checkbox"/> 4-color process	\$325
<input type="checkbox"/> V (3 13/16" w x 10 3/8" h)		
<input type="checkbox"/> Quarter page (3 13/16" w x 5" h)	<input type="checkbox"/> B/W	\$152
	<input type="checkbox"/> 4-color process	\$200
<input type="checkbox"/> Business Card (3 13/16" w x 2 3/8" h)	<input type="checkbox"/> B/W	\$89
	<input type="checkbox"/> 4-color process	\$115

**Completed form with payment and art must be received by July 31, 2016.**

**Send to:** Rehoboth Beach Film Society, 107 Truitt Ave., Rehoboth Beach, DE 19971

For more information, please call 302-645-9095, ext. 1