



**REHOBOTH BEACH  
FILM SOCIETY**

**(302) 645-9095, ext. 1**

[www.rehobothfilm.com](http://www.rehobothfilm.com)

**Office Operations**

107 Truitt Ave.

Rehoboth Beach, DE 19971

**Cinema Art Theater**

17701 Dartmouth Dr., Unit #2

Lewes, DE (behind Wawa)

# New Big Screen Advertising Opportunity at the Cinema Art Theater

**Commercial Businesses, Nonprofit Organizations, and Individuals can now purchase affordable, hi-definition, on-screen advertising at the Cinema Art Theater, the new home of independent film at the beach.**

**Your full-color, full-screen ad will:**

- run in a continuous loop for 30 minutes prior to each screening in the main theater (initial estimate is more than 1,000 people each month)
- reach an audience of up to 104 attentive film enthusiasts at *each screening*
- be seen by potential customers, including year-round residents, visitors, and vacationing tourists
- be the best advertising bargain in the area.

**Schedule options with significant discounts are available on 6-month and 12-month commitments.**

**Please reserve the screen at Cinema Art Theater**

Contact Name \_\_\_\_\_

Business Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

e-mail \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Start date (check one):     Sept     Dec     Mar     June

Term:     3 months (\$300)     6 months (\$550)     12 months (\$1,050)

## Frequency and Rates

Slides will run in rotation for three-month terms, with the period starting September 1, December 1, March 1, and June 1.

• One term (3 months)  
**\$300**

• Two terms (6 months)  
**\$550**

• Annual (12 months)  
**\$1,050**

10% discount for 501(c)(3) nonprofit organizations.

One-time production fee (per slide): **\$25**

Slides may be changed at the beginning of each term.

## Specifications

Provide a digital file in .jpg format 2000 px × 860 px for best reproduction.

**Completed form with payment and art must be received 2 weeks prior to start of advertising period.**

**Send to:** Rehoboth Beach Film Society, 107 Truitt Ave., Rehoboth Beach, DE 19971

For more information, please call 302-645-9095, ext. 1