



**REHOBOTH BEACH  
FILM SOCIETY**

## New Big Screen Advertising Opportunity at the Cinema Art Theater

Commercial Businesses, Nonprofit Organizations, and Individuals can now purchase affordable, hi-definition, on-screen advertising at the Cinema Art Theater, the new home of independent film at the beach.

### Your full-color, full-screen ad will:

- run in a continuous loop for 30 minutes prior to each screening in the main theater (initial estimate is more than 1,000 people each month)
- reach an audience of up to 104 attentive film enthusiasts at *each screening*
- be seen by potential customers, including year-round residents, visitors, and vacationing tourists
- be the best advertising bargain in the area.

**Schedule options with significant discounts are available on 6-month and 12-month commitments.**

**Please reserve the screen at Cinema Art Theater**

Contact Name \_\_\_\_\_

Business Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

e-mail \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Start date (check one):     Sept     Dec     Mar     June

Term:     3 months (\$300)     6 months (\$550)     12 months (\$1,050)

(302) 645-9095, ext. 1

www.rehobothfilm.com

### Office Operations

107 Truitt Ave.

Rehoboth Beach, DE 19971

### Cinema Art Theater

17701 Dartmouth Dr., Unit #2

Lewes, DE (behind Wawa)

### Frequency and Rates

Slides will run in rotation for three-month terms, with the period starting September 1, December 1, March 1, and June 1.

**Production fee**    **\$25**  
(Required for each slide)

Slides may be changed at the beginning of each term.

**1 Term (3 mo.)**    **\$300**  
10% discount for 501(c)(3) nonprofit organizations.

**2 Terms (6 mo.)**    **\$550**  
10% discount for 501(c)(3) nonprofit organizations.

**Annual (12 mo.)**    **\$1,050**  
10% discount for 501(c)(3) nonprofit organizations.

### Specifications

Provide a digital file in .jpg format 2048 px × 858 px for best reproduction.

**Completed form with payment and art must be received 2 weeks prior to start of advertising period.**

**Send to:** Rehoboth Beach Film Society, 107 Truitt Ave., Rehoboth Beach, DE 19971

For more information, please call 302-645-9095, ext. 1